

SPONSORSHIP & EXHIBITOR PACKAGES

	GOLD SPONSOR \$6,000	BEST DRESSED SPONSOR \$3,000	SILVER SPONSOR \$4,000	COCKTAIL HOUR SPONSOR \$4,000	CONFERENCE SPONSOR \$6,000	ROOKIE OF THE YEAR AWARD SPONSOR \$6,000	EXHIBITOR \$1,495 EARLY BIRD \$1,295 (JANUARY 31)
Sponsorship Level & Logo Recognition on All Print and Digital Advertising	✓	✓	✓	✓	✓	✓	
Recognition on Blue Line Expo Microsite	✓	✓	✓	✓	✓	✓	✓
Recognition on All Signage at Blue Line Expo	✓	✓	✓	✓	✓	✓	
10 x 10 Booth Space (pipe & drape, carpeted)	✓ INCLUDES 2 EXHIBITOR BADGES AND 2 FREE LUNCH TICKETS		✓ INCLUDES 2 EXHIBITOR BADGES AND 2 FREE LUNCH TICKETS	✓ INCLUDES 2 EXHIBITOR BADGES AND 2 FREE LUNCH TICKETS	✓ INCLUDES 2 EXHIBITOR BADGES AND 2 FREE LUNCH TICKETS	✓ INCLUDES 2 EXHIBITOR BADGES AND 2 FREE LUNCH TICKETS	✓ INCLUDES 2 EXHIBITOR BADGES AND 2 FREE LUNCH TICKETS
Ad in Blue Line Show Guide (May 2017 issue)	✓ 1/3 PAGE		COMPANY LISTING	COMPANY LISTING	✓ 1/2 PAGE	✓ 1/2 PAGE	COMPANY LISTING
Supplied Insert into Delegate Bag	✓		✓	✓	✓	✓	
Ad in Blue Line News Week	✓		✓	✓	✓	✓	
Pre-Roll on the Event Video Hosted on Blue Line Expo Microsite	✓						
Booth Video	✓				✓	✓	

ADDITIONAL SPONSORSHIPS

	DELEGATE BAG SPONSORS \$1,500	LANYARD SPONSOR \$1,500	COFFEE SPONSOR \$1,000	REGISTRATION SPONSOR \$1,500
Sponsorship Level & Logo Recognition on All Print and Digital Advertising	✓	✓	✓	✓
Recognition on Blue Line Expo Microsite	✓	✓	✓	✓
Recognition on All Signage at Blue Line Expo	✓	✓	✓	✓
Sponsorship Recognition on Blue Line Expo Show Guide	✓	✓	✓	✓
Logo Printed On Outside of Delegate Bag	✓			
Delegate Bag Distributed to all Attendees	✓			
Remaining Bags Provided to Sponsor	✓			
Logo Printed on Lanyard		✓		
Lanyard Provided to all Attendees		✓		
Logo Included On Signage Near Coffee Stations			✓	
Logo on Registration Desk				✓

DON'T FORGET:
We also now run the

SECURITY · POLICE · FIRE
CAREER EXPO



To book your sponsorship and/or booth at either expo, please contact:
Janice Eaton ■ Account Manager ■ janice@blueline.ca ■ M: 416-527-0191

bluelineexpo.ca